## What is claimed is:

- 1. In an organic electroluminescent material comprising a tertiary aryl amine containing 2 to 4 nitrogen atoms each forming a triarylamine, a material for an organic electroluminescent elemental device which is obtained by purifying the crude tertiary aryl amine containing as impurity compound (A) possessing one less nitrogen atoms forming triarylamines and/or compound (B) possessing one more nitrogen atoms forming diarylamino groups than said tertiary aryl amine and contains 1 wt% or less of compound (A) or 2 wt% or less of compound (B).
- 2. A material for an organic electroluminescent elemental device as described in claim 1 wherein the tertiary aryl amine is selected from compounds represented by the following formulas (1)-(4):

$$(Ar_1Ar_2 N-)_2-Ar_3$$
 (1)

$$(Ar_1Ar_2N - Ar_3 -)_3 - N \tag{2}$$

$$(Ar_1Ar_2N - Ar_3 -)_2 - N - Ar_4$$
 (3)

$$(Ar_1Ar_2 N-)_4-Ar_5$$
 (4)

wherein  $Ar_1$ ,  $Ar_2$  and  $Ar_4$  are independently monovalent aryl groups,  $Ar_3$  is independently a divalent aryl group and  $Ar_5$  is a tetravalent aryl group.

3. A material for an organic electroluminescent elemental device as described in claim 1 wherein the tertiary aryl amine is a compound represented by the following formula (5):

$$A_1 - G - A_2 \tag{5}$$

wherein  ${\bf A_1}$  and  ${\bf A_2}$  are independently diarylamino groups and G is a divalent aryl group.

- 4. A material for an organic electroluminescent elemental device as described in claim 1 wherein the tertiary aryl amine is N, N'-di(naphthalen-1-yl)-N, N'-diphenylbenzidine.
- 5. An organic electroluminescent elemental device wherein the material for an organic electroluminescent elemental device as described in any of claims 1-4 is incorporated in the hole transporting layer or luminescent layer of the device.
- 6. An organic electroluminescent elemental device as described in claim 5 wherein the operating time in which the initial luminance attenuates 10% exceeds 100 hours in the life test.
- 7. A process for preparing an organic electroluminescent material as described in any of claims 1-4 which comprises purifying by sublimation or distillation the tertiary aryl amine obtained by the reaction of a haloaryl compound containing one

or more halogen atoms in the aromatic ring with an aryl amine in the presence of a catalyst until the tertiary aryl amine contains 1 wt% or less of compound (A) or 2 wt% or less of compound (B).